



January 19, 2010

Jean-Sébastien Dallaire
BAM Percussion Inc.
52 de la Terrasse Gatineau, Qc J9H 2N3
Canada

Dear Jean Sébastien,

This is simply a note to thank you for your incredible performance of BAM! last weekend.

I wish I had a trainload of acts like BAM! It is a rare thing: a show that truly appeals to all ages, one for which word of mouth travels from kids to other kids, parents to other parents, and most certainly between kid-free adults. The action is non-stop, the comedy side-splitting and the musical virtuosity undeniable.

It was a remarkable phenomenon when, after hosting a school field-trip show on a Friday, ticket sales jumped dramatically overnight based on middle-school children telling their friends and family. The kids had a great time, their teachers were over the moon, and the families and adults that came to the public show the next day became our friends for life. In my 25 years of performing arts presenting, I don't think I have ever experienced word-of-mouth working so quickly and effectively.

What you have is that rarest of products: a show that captivates the youngest members of the audience and at the same time makes even the most jaded adult sit up and say "cool!" BAM! is a winner! Please feel free to use me as a reference. I have become one of your biggest fans. BAM! ROCKS!!! *Merci, merci beaucoup!*

All the best,

A handwritten signature in black ink, appearing to read "Paul Lasakow".

Paul Lasakow
Executive Director